

Agrizha Puspita

UI Designer & Front-End Developer

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UI designer & front-end developer with 2+ year experience building data-driven dashboards and responsive web interfaces; skilled in user research, wireframing, prototyping, and coding (HTML, CSS/SASS, JavaScript, AngularJS, D3.js). Valid Belgium Work Permit (unlimited since September 2024).

Experience

SEO Specialist

Corvallis Custom - [CorvallisCustom.com](#)

September 2022 – March 2023 Corvallis, OR (USA)

- Devised and executed SEO strategies (keyword research, link-building, on-page optimization) that increased organic traffic by ~30% over six months.
- Managed analytics for three websites using SEMrush and Google Analytics.
- Boosted lead generation via content production and off-page optimization.

UI/UX Designer & Intern

Microtec – Lucidyne Platform - [Lucidyne \(AI-powered visual inspection\)](#)

June 2021 – September 2022 Corvallis, OR (USA)

- Led end-to-end UX/UI design for new and existing features; conducted interviews, contextual inquiries, and usability testing.
- Produced low-/high-fidelity wireframes and prototypes (Sketch, Figma, Adobe Creative Suite); defined user flows and visual hierarchy.
- Implemented responsive UI using HTML, SCSS/SASS, AngularJS, and TypeScript; built SVG charts with D3.js from JSON data.

Journalist & News Reporter

Orange Media Network - [Beaver's Digest](#)

2021 – 2022 Corvallis, OR (USA)

- Authored and published feature articles; integrated multimedia storytelling and interviews to grow readership engagement.
- Received Above and Beyond Award (May 2022) for outstanding contributions.

Marketing and Communication Coordinator Intern

INTO Oregon State University - [Marketing & Communications](#)

2022 – 2023 Corvallis, OR (USA)

- Managed CMS-driven site updates, email campaigns, and paid acquisition projects for international audience targeting.
- Optimized content workflows using Drupal and marketing automation tools.
- Managed B2B communication and marketing with multiple partners.

Achievements/Certifications

Inducted – The Phi Beta Kappa Honor Society (May 2022)

Academic distinction recognizing excellence in the liberal arts and sciences.

Above and Beyond – Orange Media Network (May 2022)

Recognized for outstanding journalistic contributions and engagement. **Henry Toivo Niemi Scholarship (2021)**

Awarded for academic merit by Oregon State University. **Belgium Work Permit Marche du Travail: Illimité – Valid since September 2024.**

Education

Oregon State University

September 2019 - May 2022 Corvallis, OR (USA)

B.Sc. in Digital Communication Arts (Minor: Computer Science); Cum Laude (GPA 3.61)

Diablo Valley College

February 2017 - May 2019 Pleasant Hill, CA (USA)

Associate's Degree in Computer Science (GPA 3.46)

Skills/Exposure

- HTML5, CSS3/SASS, JavaScript, TypeScript
- AngularJS, D3.js
- Responsive & accessible interfaces (a11y)
- Version control (Git)
- Wireframing, prototyping, usability testing
- User research (interviews, contextual inquiries)
- Visual hierarchy & information architecture
- CMS: WordPress, Drupal;
- Email: Mailchimp/JungleMail
- Adobe Illustrator, InDesign

Languages

- English – C2
- German – B1
- Dutch – B2 (learning)
- French – A2

Methodology/Approach

- User-centered design
- Rapid prototyping & iteration
- Heuristic evaluation
- Data-informed decisions & A/B testing
- Cross-functional collaboration
- Mobile-first & responsive design
- Accessibility-first mindset

Tools

- Figma, Sketch, Adobe XD, InVision, Miro
- Visual Studio Code
- Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro)
- SEMrush, Google Analytics
- Git & GitHub
- Canva
- Mailchimp